



Join the Elo Elite Partner Program Today.



The Elo Elite Partner Programs reward partners with more incentives, resources and tools to help you win business and make money. Every sale goes through our channel, never through Elo directly. And, with Elo's killer suite of channel-friendly products, you'll stand out from the crowd-and put more money in your pocket.

Designed with you in mind. Our programs and products go hand in hand. From fully configurable and cloud-based self-service systems to our enterprise-grade mobile computer, Elo has the solutions you need.

Protected partner guarantee. Only Elo guarantees your sales are protected. 100% of our business is driven through channel partners, whether you sell one or ten thousand units.

Something for everyone. We have three program tiers based on your vertical market and core competency. Whether you're Elo Elite or Elo Elite Pro or Elo Elite Pro+, you'll benefit from these customized programs.

The Elite Pro advantage. By aligning closest with Elo's objectives and maintaining knowledge of our products and solutions, Elite Pro and Pro+ resellers gain higher margin enhancement, access to our resource packed Partner Portal, lead referral and dedicated sales support.

Up your game and your name. Elo's industry-leading certification credentials will distinguish your organization from the pack and enhance your standing with customers.

What's in it for you? Partnering with Elo gives you the products, incentives and tools to win business and grow profits. That's why it pays to partner with Elo, the industry leader in retail touch technology.

Program Benefits at a Glance

- ✓ Significant financial incentives
- ✓ Access to the Elo Partner Portal
- ✓ New products and industry specific solution opportunities
- ✓ Special product promotions
- ✓ Industry-leading certification credentials
- ✓ Lead referral program
- ✓ Sales teams dedicated to your success
- ✓ Responsive technical support
- ✓ Discounted Demo Gear




Become an Elo Elite Partner Today.

Go to
EloTouch.com/Elite-Partner-Program

or call
844-Elo-Elite

Elo Elite Program Benefits

The Elo Elite Partner Program offers a wide range of benefits for resellers, ISVs, and authorized service partners. Combined with Elo's full range of product solutions, becoming an Elo Elite partner will enhance your revenue opportunities and profitability at every level.

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Margin Enhancement & Price Protection	Elite Discount on Select Products*	Enhanced Discount on Select Products*	Enhanced Discount on Select Products* (Same as Elite Pro)
Deal Registration	✓	✓	✓
Marketing Development Funds			✓
Lead Referrals		✓	✓
Dedicated Sales Support	Via Inside Sales	Via Inside Sales	Via Inside & Outside Sales
Demo Units	Up to 50% off MSRP**	Up to 50% off MSRP**	Up to 50% off MSRP**
Partner Portal Access	By Invitation Only	✓	✓
Special Promotions	✓	✓	✓

¹ Annual revenue commitment and sales certification required.

* Contact your distributor for your discount structure

** Demo unit quantities limited and subject to tier level

To find out more about our extensive range of Elo touch solutions, go to elotouch.com, or call the office nearest you.

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