



Join the Elo Elite or Elo Elite AV Partner Program Today!

The Elo Elite and Elo Elite AV Partner Programs reward partners with more incentives, resources and tools to help you win business and make money. Every sale goes through our channel, never through Elo directly. And, with Elo's killer suite of channel-friendly products, you'll stand out from the crowd—and put more money in your pocket.

Designed With You in Mind. Our programs and products go hand in hand. From fully configurable and cloud-based POS systems to our sleek large format touchscreens, Elo has the solutions you need.

Protected Partner Guarantee. Only Elo guarantees your sales are protected. 100% of our business is driven through channel partners, whether you sell one or ten thousand units.

Something For Everyone. We have two core programs based on your vertical market and core competency. Whether you're Elo Elite or Elo Elite AV, you'll benefit from these customized programs.

The Elite Pro Advantage. By making a revenue commitment, Elite Pro resellers gain higher margin enhancement, market development support, no-charge demo units, lead referral and dedicated technical support.

Up Your Game and Your Name. Elo's industry-leading certification credentials will distinguish your organization from the pack and enhance your standing with customers.

What's in it for You? Partnering with Elo gives you the products, incentives and tools to win business and grow profits. That's why it pays to partner with Elo, the industry leader in retail touch technology.

Program Benefits at a Glance

- ✓ Significant financial incentives
- ✓ Protected partner guarantee
- ✓ New products and revenue opportunities
- ✓ Special product promotions
- ✓ Industry-leading certification credentials
- ✓ Lead referral program
- ✓ Sales teams dedicated to your success
- ✓ Responsive technical support
- ✓ Custom configuration services

**BECOME AN ELO
ELITE PARTNER TODAY.**

GO TO
ELOTOUCH.COM/PARTNERS

OR CALL
844-ELO-ELITE

ELO ELITE PROGRAM BENEFITS

The Elo Elite and Elo Elite AV Partner Programs offer a wide range of benefits for resellers and authorized service partners. Combined with Elo's full range of product solutions, becoming an Elo Elite partner will enhance your revenue opportunities and profitability at every level.

			
Pricing & Rebates	Up to 5% off MSRP Minimum \$25	Up to 5% off MSRP minimum \$25	Up to 5% off MSRP minimum \$25
Deal Registration	✓	✓	✓
Market Development			✓
Demand Generation	Lead Referral	Lead Referral	Lead Referral
Dedicated Sales Support	Via Inside Sales	Via Inside Sales	Via Outside Sales
Demo Units	*50% off MSRP	*One unit 50% off MSRP	*No Charge Early access to new products
Customization Services	✓	✓	✓
Special Promotions	✓	✓	✓

¹ Annual revenue commitment and sales certification required.

* Up to 50% off MSRP, Demo unit quantities limited.

To find out more about our extensive range of Elo touch solutions, go to elotouch.com, or call the office nearest you.

North America

Tel +1 408 597 8000

Fax +1 408 597 8001

customerservice@elotouch.com

Europe

Tel +32 (0)16 70 45 00

Fax +32 (0)16 70 45 49

EMEA.Sales@elotouch.com

Asia-Pacific

Tel +86 (21) 3329 1385

Fax +86 (21) 3329 1400

www.elotouch.com.cn

Latin America

Tel +52 55 2281-6958

www.elotouch.com

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