



Experience Self-Service with Elo

Self-Service is changing the way we shop. More than 85% of consumers have used a self-service kiosk when they shop, and that number is on the rise. You may not know how to address your business challenges, but that's where we come in. Discover why businesses rely on Elo for these solutions everyday, with over 20 Million installations Worldwide.

The Facts

A Harvard Business Review study shows a 7 second reduction in average service time, which has been linked to an increase in market share of up to 3%.

A recent industry study suggests that 60% of shoppers would visit a limited-service concept more often if they were available, and this trend is growing fastest among millennials who are more reluctant to deal directly with cashiers.

Developing your self-service solutions in partnership with Elo's experience in touch signage, software deployment, and kiosk integration increases your efficiencies, reduces your costs, and enables you to be a relevant with the latest trends in merchant-consumer interaction.



Self-Ordering Simplified

Customer standards for convenience are higher than ever, and it's up to you to deliver. Elo's self-ordering solutions enable you to upsell automatically, and take orders faster and more accurately than ever before. Some research shows up to 25% in average ticket size, and reductions in customer wait times of nearly 50%.

In-store E-commerce

Make a big splash in a small space. Omnishoppers expect consistent experiences across the web, mobile and in store. Consumers want to purchase when and how it's convenient. Give them the best of online convenience in-store with a variety of endless aisle solutions.

Dependable Retail Price Checkers

Elo delivers kiosk capability in a compact, simple to install unit, easily mounted on walls or bases. Our products are "built for retail" and tested to survive 24/7 use, providing our customers a proven, high quality product designed for years of reliability.

Learn More

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