ZD621 Series
Desktop Printers

Invest in the best: premium features, maximum performance and unmatched security for years of quality printing

March 16, 2021
Agenda

1. Why Zebra?
2. The Business Challenge…
3. Introducing the ZD621 Series
4. Vertical Markets
5. Key Features
6. Print DNA and Security
7. RFID
8. Supplies and Maintenance Plans
Why Zebra?
Why Zebra

**Extensive Reach**
Scalable to meet any enterprise demands

- $4.5B Global Sales
- 100+ Offices in 45 Countries
- 4,900+ Patents Issued and Pending
- 8,200+ Employees Worldwide
- 10,000+ Channel Partners in Over 100 Countries
- $447M+ R&D* *10% of Sales

**Leader Status**
Gartner Magic Quadrant for Indoor Location Services — Worldwide

- #1 Barcode Printing
- Rugged Mobile Computing
- Data Capture
- Mobile RFID

**Our People**
Make the Difference

**Channel Accolades**

*Sources: VDC Research and Zebra analysis (91% market share), Gartner, Inc., “Magic Quadrant Indoor Location Services, Global,” Tim Zimmerman, Annette Zimmermann, 13 January 2020 (Leader Status Status)
The Business Challenge…
You want a top-of-the-line printer…
that delivers it all – performance, features and print quality

Don’t compromise. Get it all.
The ZD621 Series gives you everything you want and much more…
Don’t Compromise

Get it all with Zebra’s ZD621 Series premium printers

- **Easy to use**
  - with flawless, hassle-free performance

- **Premium, best-in-class features and print quality**
  - to keep your business moving forward

- **Engineered to evolve**
  - to power tomorrow’s technology

- **Unparalleled, peace-of-mind security**
  - To protect your data and prevent downtime
Introducing the ZD621 Series
Invest in the best: premium features, maximum performance and unmatched security for years of quality printing
Building on the legacy of the popular GX Series and ZD500

Best-in-class Features

Field-installable options

Unparalleled Security

Ready for What’s Next
ZD621 Series

Key Benefits

- Easy to use
- Deploy it anywhere
- Premium features and print quality
- Engineered to evolve
- Manage onsite or remotely
- Unparalleled peace-of-mind security
Premium Performance in Your Environment
Retail
- Shelf labels
- Price markdowns
- BOPIS
- E-Commerce
- Asset and inventory labels
- Food information labels

Healthcare
- Lab and specimen labels
- Prescription labels
- Patient ID wristbands
- Patient record labels
- Asset labels

Transportation & Logistics
- Shipping and receiving labels
- Packing slips
- Asset labels

Light Manufacturing
- Product labels
- Work-in-Process (WIP)
- Inventory labels
- Shipping labels
ZD621 Series

Multiple models to match nearly every use case

- Direct Thermal
- Healthcare Direct
- Thermal Transfer
- RFID
ZD621 Series

Purpose-built printers with premium features

Healthcare Models
- Medical-grade power supply
- Sealed-button interface and UV-resistant housing
- Disinfectant-ready plastics
- Standard color touch display

RFID Printing and Encoding
- Print and encode Radio Frequency Identification (RFID) tags and labels
- Adaptive encoding technology for simple calibration and media flexibility
- Standard color touch display
Best-in-class Features to Move Business Forward
ZD621 Series

Premium features for peak performance

Powerful New Architecture

- 30% faster than the ZD620
- Nearly 300% faster than the GX Series
- Ready to power tomorrow’s technology

Intuitive User Interface

- Optional 4.3-inch, full-color LCD touch screen* changes color to show status at-a-glance and offers advanced operation capabilities and support
- Standard five-status LED icon display with three-button user interface is easy to use and shows status at-a-glance

*Standard on Healthcare and RFID models
ZB621 Series

Premium options to match your needs

Field-upgradeable Wireless Kit

- 802.11ac Wi-Fi and Bluetooth 4.1 (dual radio)

Linerless Configurations*

- Go green with optional linerless configurations*
- Eliminate waste
- Deliver more labels per roll for fewer roll changes

*Available on Direct Thermal models only
ZD621 Series

Premium options to match your needs

Portability with Carrying Case and Battery Options

• Print on the spot to reduce errors and save time
• Add removable battery to easily transport in the carrying case or on a cart

Wide Range of Options

• Media-handling options
• Connectivity options
• Enclosed power supply
• Mechanical lock with two keys; Kensington® lock slot**

*Available on Direct Thermal models only
**Available on Healthcare direct thermal model only
Integrate it your way with premium connectivity options

ZD621 Series

Standard

- Ethernet 10/100
- Serial RS-232 auto-sensing, DB-9
- USB 2.0
- USB Host

Factory- or Field-installable Option

- 802.11ac Wi-Fi and Bluetooth 4.1 (dual radio)

Pair and Print

- Print Touch (NFC) lets you tap a compatible mobile device to pair and configure/print using Zebra setup utility app

Connect your ZD621 to your existing wired or wireless network, or directly to any PC.

*BLE is provided for using with Zebra printer setup mobile app only
Change Settings with the Touch of a Finger

Large, Full-color Touch Screen*
- Changes color to show status
- Easy-to-use menu
- Step-by-step wizards
- Troubleshooting animations
- Media guidance
- Supports standalone printing applications

Tap to pair and configure/print with Print Touch (NFC) using Zebra setup utility app

Advanced Standard Functionality

Five LED Icons and Three-Button User Interface
- See status at a glance
- Added control
- Resolve issues faster
- Maximize uptime

*Optional on Direct Thermal and Thermal Transfer models
Standard on Healthcare and RFID models
ZD621 Series

Moveable media sensors, guides, media handling options

- Off-center Black Marks
- Die-cut Notches
- Multiple Rows of Labels

Movable media guide, sensors, and media handling options offer incredible flexibility.
ZD621 Series

Change Media Less Frequently

300 m Ribbon Handling
- Reduce ribbon changes
- Dual-ribbon handling for both high-capacity 300 m / 984 ft. or 74 m/244 ft. ribbons
- Available on thermal transfer models

Go Green

Linerless Configurations
- Eliminate waste
- Print more labels per roll
- Change rolls less frequently
- Increase productivity

Save time and the environment
ZD621 Series

Smart construction, features and next-generation flexibility

- Field-installable wireless kit with fast 802.11ac Wi-Fi and Bluetooth® 4.1
- Add portability with optional carrying case and battery accessories
- Optional 4.3-inch, full-color LCD touch screen
- Linerless configurations eliminate waste (direct thermal only)
- Add media handling options
- Unmatched security

- RFID and Healthcare models
- OpenACCESS™ clamshell design
- Elevate print quality with media dancer and optional 300 dpi
- Deploy anywhere as it speaks ZPL, EPL and other printer languages
- Dual 74m/300m ribbon capacity (thermal transfer model)
- Built to last with durable construction
- Field-installable wireless kit with fast 802.11ac Wi-Fi and Bluetooth® 4.1

Two-year warranty

Zebra’s exclusive Print DNA software suite makes it easy to setup, operate, manage and maintain – onsite or remotely
RFID
Ultra High Frequency RFID
Real-time Tracking and Visibility

- Zebra’s exclusive RE40 RFID module
- Adaptive Encoding Technology allows greater media flexibility
- Simple to calibrate
- Eliminates complex placement guidelines
- Full-color touch screen (standard)
Large Offering of In-Stock RFID Labels
• Realize the benefits of RFID faster
• Streamline proof-of-concept and implementation
• No long lead times or large minimum order quantities

Exceptional Performance and Consistency
• Feature the latest chip technology
• Enhanced performance with Zebra-branded inlays
• ISO 9001:2015 quality processes

RFID & Label Solution Expertise
• Broest, field-proven portfolio
• Understand what impacts application performance
• Knowledge to recommend a solution that delivers exceptional performance
• Experts in thermal printing

Zebra is the global leader in RFID technologies, certified in 70 countries
Print DNA suite of software will get your printer up and running quickly and securely. Print consistently, and uninterrupted with a solution that’s fully integrated and interoperable, and will enable your printer to evolve with your business needs.

Print Securely and Confidently, Without Hassles.
**Optimize**
Offer everyone super simple, reliable printing that makes their job so much easier to do
- Emulate legacy languages
- Ensure continuous output with battery insight
- Print PDF documents and labels from ERP systems

**Integrate**
Effortlessly customize and integrate print apps for multiple environments and infrastructures
- Securely connect printers into cloud-based apps
- Integrate apps with your PLC with less cost and effort
- Add label and receipt printing to Android solutions

**Secure**
Give IT the ability to uncover potential vulnerabilities and defend against security attacks
- Auto-update Wi-Fi certificates
- Encrypt connections and block unauthorized use
- Safely retire printers with a single command

**Manage**
Enable IT to conveniently manage and maintain printers anywhere, anytime, alleviating common IT headaches
- Minimize printer management time and costs
- Assess real-time metrics on all Print DNA printers
- Connect Print DNA printers to popular EMM solutions

**Deploy**
Accelerate rollouts with an easy-to-use setup wizard, remote access and streamlined steps
- No specialized knowledge required
- The setup wizard detects your printers
- Create a profile and send to batches of printers
Protect your business from damaging security threats with Zebra’s PrintSecure

Not all security measures can measure up to your needs. Unlike other providers, only Zebra offers the comprehensive printer security you need for peace-of-mind protection. As you consider adopting new technology, consider these critical security attributes:

**Built-in protection and performance**
Highly effective security protocols and features; control onsite and network access to prevent tampering

**Customizable for your needs**
Compare your printer settings against best practices, adjust security levels based on your company needs

**Automated security capabilities**
A secure connected environment for you and your team

**Aligned with globally recognized standards**
Best practices and guidelines set by the world’s security experts

**Continuous vigilance and support**
See activities in real time to expose events before they happen and push updates on your schedule — onsite or remotely

**Stop events quickly**
Rapidly and effectively deactivate vulnerable printers to prevent further intrusion

**Simpler maintenance and service**
Remotely manage and maintain your entire networked printer fleet to maximize uptime and reduce the burden on IT

**A leader in secure enterprises technology**
Productivity and security are at the core of everything Zebra does
Supplies and Maintenance Plans
Supplies and Support – from the Source
Exceptionally Consistent and Consistently Exceptional

Printer Up Time
No supply-related downtime

Workforce Productivity
Increased worker and process efficiency

Customer Service Quality
No delays related to printer supplies

TCO
Reduced capital, operational, maintenance and troubleshooting costs
There's a Zebra service plan to fit every need

**Zebra OneCare®**

**Portfolio**

**Zebra OneCare® Essential**
- Comprehensive repair services
- 3-day repair turnaround time
- 8x5 local time technical support
- 3- or 5-year coverage
- Optional Visibility Services

**Zebra OneCare® Select**
- Comprehensive repair services
- Advance replacement
- 24x7 technical support
- 3- or 5-year coverage
- Spare pools management
- Device commissioning
- Optional Visibility Services
Thank you!

For more information, visit, www.zebra.com/zd421
Maximize device uptime and performance with our core Zebra OneCare offering

What It Is
Basic assurance with comprehensive coverage and fast repair and return times.

What You Get
• Comprehensive Coverage: If it’s broken, we fix it
  – Includes normal wear and tear and accidental damage
• 8x5 local time live-agent technical support and 24x7 access to self-service tools
• Priority repair turnaround time: 3-day depot repair
• VisibilityIQ OneCare
• 3- or 5-year coverage plans

Available For
Zebra printers, mobile computers and scanners.
Maximize device availability and ROI with our highest level of care

**What It Is**
Builds on Zebra OneCare Essential, offering expanded support hours, advanced device replacement and more.

**What You Get**
- **Comprehensive Coverage**: If it’s broken, we fix it
  - Includes normal wear and tear and accidental damage; eliminates unpredictable and unexpected device repair-related costs
- **Advanced Device Replacement via next business-day delivery**
  When you report a malfunctioning device, we ship a commissioned and ready-to-go replacement device the same day for next-business-day replacement
- **24x7 live-agent technical support**
- **VisibilityIQ OneCare**
- **3- or 5-year coverage plans**

**Available For**
Zebra printers, mobile computers and scanners.