

NEW PRINTRONIX PROGRAM

SERVICE + BUNDLE

Make more money by selling Printronix Service with every Printer.

Line Matrix Printers

Sell a 1, 3 or 5-year service contract with any Line Matrix Printer and get additional Service Pack Discount and Free Printer Installation



UP TO \$500 ADDITIONAL DISCOUNT ON SERVICE PACK + **FREE INSTALL*** (A \$299 VALUE)

LMP SERVICE PACK	REBATE CODE	INSTANT REBATE**	FREE INSTALL CODE	FREE INSTALLATION	BUNDLE SAVINGS
1 Year	LR1	\$100	# 260201-002	\$299	\$399
3 Year	LR3	\$300	# 260201-002	\$299	\$599
5 Year	LR5	\$500	# 260201-002	\$299	\$799

Serial Matrix Printers

Sell a 1, 3 or 5-year service contract with any Serial Matrix Printer and get additional Service Pack Discount and Free Installation Consultation



UP TO \$100 ADDITIONAL DISCOUNT ON SERVICE PACK + **FREE INSTALLATION CONSULTATION***

SIDM SERVICE PACK	REBATE CODE	INSTANT REBATE**
1 Year	SR1	\$50
3 Year	SR3	\$75
5 Year	SR5	\$100

- * Promotion valid for qualifying areas in the Continental U.S. and Canada.
- * See Printer Installation Preparation and Expectations Guidelines.
- * No limit on the number of printers and service plus bundles that can be purchased.
- ** Instant rebate will be applied to the service contract billing.

How does it work? Four simple steps!

1. Select the **New Printer** model
2. Sell a **Service Pack** at the time of printer sale
3. Apply the appropriate **Instant Rebate Code** to your order
4. For Line Matrix Printers, add the **Free Installation Code** to your order

Save up to \$799

Example (based on 30% Printer Discount and 20% Service Discount):

Product	Retail Price	Cost
P8C10-1111-0 Printronix Line Matrix Impact Printer 1000 lpm	\$10,000.00	\$7,000.00
P8C10-SP3, SERVICE, W/PRT SALE, NBD, P8C10 3 YR	\$2,612.25	\$2,089.80
LR3 Three Year Service Pack Promotion		-\$300
260201-002 SERVICE, FREE PRINTER INSTALL (0.00)* (a \$299 value)		\$0.00
Total		\$8,789.80

\$599 savings for this printer bundle

Offer valid through March 31, 2020

Contact your Printronix Sales Representative to learn more

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