

Epson® EnvisionSM Point-of-Service



Partner Program Benefits

The Epson Advantage Partner Program is:

- Profitable** – Maximizes your earning potential with Epson
- Incentivized** – As you grow your Epson business, your incremental earning opportunities will also grow
- Structured** – Respects channel integrity
- Collaborative** – A strong reciprocal partnership

Epson Envision Partners authorized within the Epson Advantage Partner Program have access to financial benefits, advanced technical support and marketing resources designed to increase revenue and create new business opportunities. Upon entering the program, and then on an annual basis, Envision Partners are evaluated for one of four tiers: mSilver, Silver, Gold or Platinum, based upon their business profile, sales history and technical and customer support capabilities. Epson Envision Partners are authorized to sell Epson Receipt Printers, Label Printers, Intelligent Printers and Check Scanners.



Value-add Resellers of Epson POS solutions may qualify in one of three Envision tiers: Silver, Gold or Platinum, based on their discernible value-add, business profile, technical and customer support capabilities, and minimum annual sales requirements.

Independent Software Vendors who develop tablet- or cloud-based POS or related software, and resell solutions including software, hardware and service, as a primary business, may qualify to be an mSilver Envision Partner.

If you are interested in becoming an Envision Partner in the Epson Advantage Partner Program, please contact your distributor of choice.

Epson Authorized Distributor Partners



Epson Advantage Partner Program

Benefits by Envision Partner Tier:

		mSilver	Silver	Gold	Platinum
Strategic Engagement	Roadmap Visibility and Opportunity for Input	X			X
	Executive Access	X			X
	Market Research Sharing	X			X
Financial Incentives	VIR – Volume Incentive Rebate				X
	Market Development Funds	X		X	X
	Special Pricing (discounts vary by product and partner level)	X	X	X	X
Sales and Marketing Resources	Evaluation Equipment	X	X	X	X
	Seed/Pilot Programs	X		X	X
	Trade Show Support	X		X	X
	Custom Marketing Materials and PR Support	X			X
Partner Enablement	Sales and Technical Support Staff Access	X	X	X	X
	Training/Certification/On-boarding	X	X	X	X
	On-site Tier-one End User Sales Support	X		X	X
	Lead Referral	X		X	X
General Benefits	Access to Epson Communications	X	X	X	X
	Access to Envision Partner Newsletter	X	X	X	X
	Access to Epson Partner Portal	X	X	X	X

Epson Point-of-Service Solutions

Leading the point-of-sale (POS) transaction printing industry for over 30 years, Epson's advanced technology solutions help enhance the merchant and shopping experience with:

- A wide breadth of high-quality, future-ready printing and imaging products
- Innovative solutions for businesses of all sizes
- Transaction printing with great reliability
- Seamless integration with virtually any POS system
- World-class marketing and advanced technical resources

Learn more about Epson Point-of-Service Solutions at [epson.com/pos](https://www.epson.com/pos).

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