

WELCOME BACK TO BLUESTAR

We are very excited to announce that you now have the option to buy Printronix products from BlueStar! Previously signed to the Printronix Auto ID acquisition, BlueStar is now taking on and supporting the Printronix Line Matrix, SIDM and consumables products.



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BlueStar, a global solutions distributor, is fully stocked with Printronix printers and consumables. Their online store and ordering system, bluestoreinc.com, makes it easier for resellers to get the necessary information such as pricing, availability, and other specifics.

They also have a knowledgeable team of Business Account Managers that can support resellers with information about which Printronix products are more suitable for your end users.

BlueStar is excited to add a new category of serial and line printers from Printronix, providing partners with a complete line of industrial printing products. As leaders in Digital ID, Mobility, Point-of-Sale, RFID, Digital Signage, Networking, and Security technology in the America's and Europe, BlueStar will now support Printronix partners to boost printer sales, especially for the Printronix S828 and S809 models.

If you already are a BlueStar reseller, contact your BlueStar Sales Rep. Otherwise contact the BAM team at **1-859-371-4423** x3311 or bamteam@bluestarinc.com.

Check out Printronix Products at BlueStar online store:



You can always count on your Printronix for any questions or requests.

800-665-6210 | customerservice@printronix.com